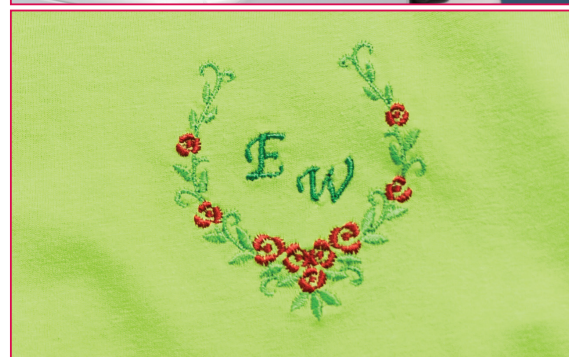


# SIMPLICITY<sup>®</sup> LIMITED EDITION SB7050E

brother<sup>®</sup>  
at your side

## EMBROIDERY

**Simplicity<sup>®</sup>**  
by Brother<sup>™</sup>



## Simply Fashionable

### Built-in embroidery designs and lettering fonts

- 120 embroidery designs (70 built-in, 50 on CD), 5 embroidery lettering fonts and 120 frame pattern combinations.

### Back-lit LCD touch screen display

- 2.7" x 1.4" back-lit monochrome LCD touch screen display.

### 4" x 4" embroidery area

- Maximum embroidery field of 4" x 4". Includes one embroidery frame: 4" x 4".

### Easy pattern rotation

- Patterns can be rotated in 1°, 10° or 90° increments.

### Advanced needle threading

- With the press of a lever, the thread is pushed through the eye of the needle.

### Built-in push-button thread cutter

- For easy thread trimming.

### USB port

- Easily import designs from your USB memory stick.

### SewNice<sup>™</sup> Photo Frame

- Personalize your machine with the SewNice<sup>™</sup> Photo Frame.

### Included ELS<sup>®</sup> Embroidery Lettering Software – \$119.95 value!

- This included user-friendly and intuitive software adds a special personalized touch to all of your projects with beautiful lettering.

### Included In The Hoop<sup>™</sup> Machine Embroidery Tool Kit\* – \$29.99 value!

## Overview

Add beautiful embellishments to your runway ready looks with the SB7050E embroidery machine. From the Simplicity<sup>®</sup> Limited Edition family of machines by Brother<sup>™</sup>, this powerful machine is loaded with high-end features at a simply

affordable price. Jazz up your wardrobe with 70 built-in embroidery designs and 50 designs on an included CD. You also have access to over 5,000 embroidery designs available for purchase at iBroidery.com. Enjoy the easy-to-use, large,

back-lit LCD touch screen display. The advanced needle threading system and push button thread cutter will make embroidery fun and easy. Let your creativity explode with simply personalized embroidery in one incredibly elegant machine.

## Basic Features

LCD Display Size (Horizontal x Vertical) Inches	2.7 x 1.4
Display (Number of Colors)	Monochrome
Stitch Select	Touch Panel
Screensaver	–
Opening Screen	•
On-Screen Help	•
Built-in Languages	•
On-Screen Editing	–
Lighting	1 LED
Thread Tension	Manual
Needle Threading System	Advanced
Easy Bobbin Winding	•
Adjustable Bobbin Winding Speed	–
Thread Sensor	Upper and Bobbin
Thread Sensor On/Off	–
Automatic Thread Cutter	•
Quick-Set™ Bobbin	•
Full USB	1
Computer Connectivity with Update Capability	•
Mouse Capability by USB	–
Media Type	Embroidery Card
InnovEye® Technology	–

## Embroidery Features

Maximum Embroidery Area (X x Y)	4" x 4"
Maximum Embroidery Speed (Stitches Per Minute)	400
Standard Included Frames	1 (4" x 4")
Built-in Embroidery Designs	70 (Plus 50 on CD)
Built-in Embroidery Designs Featuring Disney • Pixar Characters	–
Built-in Laura Ashley Embroidery Designs	–
Built-in Frame Designs	10 Shapes x 12 Stitch Patterns
Built-in Embroidery Lettering Fonts	5
Trial Position/Layout Function	•
Pattern Rotating	1, 10, or 90 Degrees
Work Space (Height x Width) Inches	3.9 x 5.3

# SIMPLICITY® LIMITED EDITION SB7050E

## Included Accessories

- Embroidery Presser Assembly
- Embroidery Frame
- Soft Cover
- ELS® Embroidery Lettering Software
- In The Hoop™ Machine Embroidery Tool Kit\*
- Additional Accessories Included In Box

**Optional Accessories  
Available For Purchase**

For more information, visit [www.brother-usa.com](http://www.brother-usa.com)  
or call 1-800-4-A-BROTHER

**brother**®  
at your side

**KEY:** • Feature Included – Feature Not Included

All specifications subject to change without prior notice.